mortgages+

MEDIA KIT · NOVEMBER 2026

Home finance, on the rise.

Mortgages+ (mortgages.plus) helps homebuyers and homeowners compare mortgage options, run the numbers with free calculators and get pre-approved, from first search to closing.



A QUUICK PRIVATE CLOUD SOLUTION / POWERED BY ROCKETSHIP

WHO WE ARE

A smarter way home.

Mortgages+ (mortgages.plus) is a home-finance marketplace that helps people make smarter mortgage decisions at every phase of a home loan. Visitors compare offers side by side, use 16 free mortgage calculators, explore reverse mortgages and home equity options, find mortgage loans near them and start a pre-approval in minutes, with a real person on the Mortgages+ desk at 1-800-633-4427. Mortgages+ is a marketing platform, not a lender; it connects consumers with licensed lending partners. Mortgages+ is a QUUICK Private Cloud solution, powered by R0cketShip.

16 free calculators

8 home-loan phases covered

18 reverse-mortgage guides

1 text to start a pre-approval

STORY ANGLES

What reporters ask us about.

Pre-approval before you shop

Why a pre-approval letter changes how sellers read an offer, and how to get one without a hard sell.

Reverse mortgages, demystified

HECM basics for homeowners 62+, the 2026 FHA limit ($1,249,125), costs, counselling and the questions heirs ask.

The real cost of a monthly payment

Taxes, insurance, PMI and interest: what the calculators show buyers that listings don't.

Local lenders vs national

How to compare mortgage loans near you, side by side, and what to ask on the first call.

Ascent.





Royal Plum
#52246B

Ascent Violet
#750787

Ascent Cyan
#17CBE3

Signature Teal
#42E0D0

Deep Plum
#260D38

Night Plum
#170823

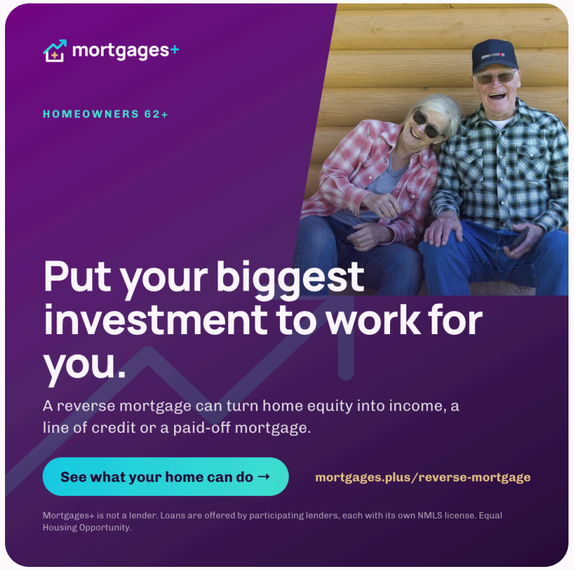
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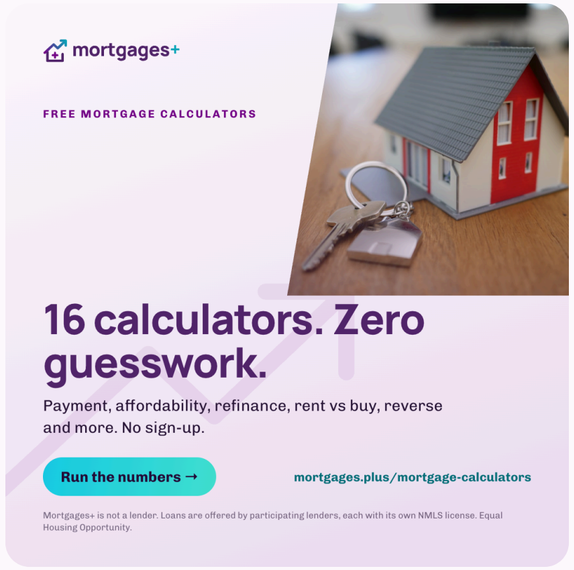
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ASSETS

Free to use when you cover Mortgages+.





At mortgages.plus/share

- Logo pack: SVG, PNG, favicons, app icons
- Brand guidelines PDF
- Social profile, cover and post graphics
- Display ads in every IAB size
- Fact sheet and boilerplate
- Email header and signature

Please don't alter the logo or imply Mortgages+ is a lender.

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The Mortgages+ desk: **1-800-633-4427**

Mortgages+ is a marketing platform, not a lender or mortgage broker, and does not make loans or credit decisions. Loans are offered by licensed lending partners; terms, rates and approval are set by the lender and subject to credit, income, property and underwriting review. Equal Housing Opportunity. We support the Fair Housing Act and the Equal Credit Opportunity Act. Each participating lender carries its own NMLS license.